**[*SCHOOL HEADING]***

**Turn Your Key, Be Idle Free!**

**[Insert Name of School]** is supporting an idling reduction campaign to reduce student’s exposure to air toxics that are emitted from idling vehicles. If everyone in the U.S. stopped idling, it would be the equivalent of taking five million cars off the road and stop 30 million tons of carbon dioxide which contributes to climate change.

We are asking parents/guardians to sign pledge forms that they won’t idle. All teachers, staff, and delivery truck drivers will also be asked not to idle. You will see new idling signs posted outside the school and no idling information will be sent regularly to remind parents not to idle when waiting to pick up their kids after school.

Save money and protect the air by turning off your car when waiting more than 10 seconds.

***Turn Your Key, Be Idle Free!***

**[Place similar language on school website]**